

# Topic Sponsorship



## Target Popular Green Topics

EcoHome is the comprehensive source of high-quality residential green building information. Attracting more than 33,000 unique visitors each month, EcoHome is where green building professionals turn for reliable information.

Online topic sponsorships guarantee your product message is delivered alongside EcoHome's Web site coverage of green product reviews, project case studies and building science techniques.

## Available Topics

- Green Products
- Green Building and Design

## Sponsorship Package

- 300 x 600 ad unit
- Link to manufacturer's Web site

**Cost:** \$135/net CPM

The screenshot displays the EcoHome website interface. At the top, the logo 'ecohome' is prominent, followed by the tagline 'YOUR SOURCE FOR GREEN PRODUCTS • TECHNOLOGY'. Below this, there are navigation tabs for 'Green Products', 'Green Building and Design', and 'Green Programs and Events'. The main content area is divided into several sections: 'Green Products' with a circular graphic, 'PRODUCT SLIDESHOWS' featuring 'Tankless Water Heaters', 'Insulation', and 'High Efficiency Toilets', 'MOST POPULAR PRODUCTS' listing items like 'Solar Power', 'LED Light Bulbs', and 'Energy Star', 'PRODUCT SPOTLIGHT VIDEOS' with three video thumbnails, 'PRODUCT GALLERY' with 'NEW PRODUCTS' including 'See Right! Pressure Lite Toilet From Kohler', 'Eco Water: Saving Showers From Above', and 'Eco Toilet: High Efficiency Toilet From Toto USA', 'LATEST PRODUCT NEWS' with 'EarthCraft Home Builders' and 'EarthCraft Specialty Products', and 'MOST READ PRODUCT REVIEWS' with 'Product Review: Tankless Water Heaters'. On the right side, there is a large advertisement for Simonton Windows with the text 'HIGHER standards. LOWER energy costs.' and the Simonton logo.

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